

Name : V.VIJAYADEVI
Educational Qualification : M.Com
Designation & Institution : Assistant Professor
 : Department of B.Com (CA)
 Sri GVG Visalakshi College for Women, Udumalpet

EDUCATIONAL QUALIFICATION:

Name of the Degree	Name of the Institution	Year of Passing	% of Marks
M.Com	Sri G.V.G. Visalakshi College for Women, Udumalpet.	2022	79.8%
B.Com	Sri G.V.G. Visalakshi College for Women, Udumalpet.	2020	77.62%
H.SC.	Swamy Matric Hr. Sec. School, Palani.	2017	92.8%
SSLC	Swamy Matri cHr. Sec.School, Palani.	2015	92.8%

Paper Presentation and Publication:

- Presented a paper titled 'Sustainable E-Commerce Practices in Contemporary India' at the International Conference on Research for Sustainable Development, hosted by St. Joseph's College of Arts and Science, Chennai.
- Published a book chapter titled 'Sustainable E-Commerce Practices in Contemporary India' in the 'Journal of Nonlinear Analysis and Optimization Theory and Applications,' ISSN 1906-9685.

Other Achievements:

- Cleared NPTEL Online Certification 12 week course titled "Principles of Management".
- Pursued the E-Marketing Institute Online courses on **Search Engine optimization, Online Marketing Fundamentals, Search Engine Marketing, and Social MediaMarketing.**
- Pursued IBM CE-Fundamental Course in **Business Intelligence using IBM Cognos.**
- Got Proficiency in M.Com for the year 2020-2022.

- Got Proficiency in PART-II ENGLISH for the year 2017-2018.
- Participated in the Three-Day National Level Online Workshop on “Tally for Beginners”
- Achievement in the Zonal Tournament (Throw Ball) 2012-2013 as Winner.
- Achievement in the Educational District Tournament(Throw Ball)2012-2013 as Winner